

How to send New Year wishes to your clients?

Created: Tuesday, 10 December 2013 10:02 | Published: Sunday, 02 March 2014 15:42 | Written by [Monika Agarwal](#) | [Print](#)

The New Year is fast approaching and it's time to send the yearly greetings. You are an entrepreneur having clients at local as well as foreign locations. You want to wish them New Year greetings while reiterating the excellent rapport you shared with them throughout the previous year. With the advent of internet and instant messaging, there are a numerous platforms for you to send seasonal and New Year greetings. You can select one or use a combination of various messaging services. To send a professional New Year greeting is quite different from sending personal ones. The major difference is in the use of your [English vocabulary skills](#). Below, you will find tips to send messages via email, SMS, WhatsApp and social media.



Things To Remember When Sending New Year Wishes To Your Clients :

1. Home or office:

If you know your clients personally, then you can take the liberty of sending New Year greeting cards or posts to their homes. Otherwise, it is best to send your greetings / gifts to your client's office.

2. Structure

The primary difference between social greetings and business ones is that business seasonal greetings are more structured and tailored towards the client's business. The messages tend to be brief and in a formal language.



Sample Wishes:

Situation: You have a client located in Argentina for your steel supplying business, Annapurna Steel. You plan to send New Year wishes.

2014!

Regards,
Rajat Gupta
Director
Annapurna Steel

2. SMS

Even though SMS messages tend to be short, it is a good idea to use full English words. Clients appreciate personalized SMS.

May the New Year,

Bring wishes to your business,

Company and support of family, friends

Enrichment of knowledge, and

Richness of diversity.

With best wishes,
Annapurna Steel Family

3. WhatsApp

At present, WhatsApp is the global leader in instant communications. The ability of sending customized images, emoticons and messages is unmatched. You can send New Year Wish images along with a personalized message.



Making a stop along the way is necessary in our lives as it gives us the opportunity to analyze what we have done and if necessary, consider new goals.

Let the New Year bring an opportunity to renew our energies and achieve success. Annapurna Steel wishes you a very Happy and Prosperous New year!

4. Social Media

Sending New Year greetings via Facebook is a global trend. However, you should use the messaging services instead of posting on the client's business page wall. Twitter and other short message social services are generally not used to wish New Year.

New Year wishes on FB:

Dear Mr. John,

New Year comes with glows of hopes in our mind...

It gives us new confidence and courage for a fresh start.

is important to work upon your fluent English skills. To soar high in the corporate ladder,[improve your spoken English](#) with the help of an online English tutor.

About Eagetutor:

eAgeTutor.com is a premier online[English learning institute](#). eAge's world class faculty and ace communication experts, from around the globe, help you to improve in an all-round manner. Assignments and tasks based on a well-researched content developed by subject matter and industry experts can certainly fetch the most desired results for improving spoken English skills. In this age of effective and advance communication technology,[online spoken English](#) programs are the most effective and convenient way to learn English.

For further information on our online English speaking courses or to experience the wonders of the virtual classroom, fix a demonstration session with our tutor.

- By Monika Agarwal

Related Topics:

- 1.[Tips to make a first good impression on foreign coworkers.](#)
- 2.[How to navigate and buy essentials in a supermarket in a foreign country?](#)
- 3.[How to politely accept or decline an appointment request?](#)
- 4.[How to write an application for a loan?](#)
- 5.[How to Invite Somebody for a Birthday Party?](#)

Category:ROOT /[Spoken English](#)

[Joomla SEF URLs by Artio](#)